



Megan Hannon Photography

juniper & lace EVENTS

2027/2028 services & pricing guide



Xiaoqi Li Photography

Hello,

Welcome to the journey of planning your wedding!

We are honored that you are considering the Juniper & Lace Events team to be part of this journey with you. We are a boutique planning company with a portfolio of events as stylish and soulful as the clients we serve.

Our favorite weddings to bring to life are the ones that sweep guests up in an experience of your finest hospitality, ground them in the most authentic moments, and in turn, surround you with the greatest sense of love and support to kick off married life. To put it in a tagline, we love to rock the details so that you and your guests can truly “Revel in Your Moment”.

Cheers,

Stacy Horn

Creative Director & Founder

STYLISH

Spirited

SOULFUL



Lindsey Billings Photography



J&N Photography

OUR APPROACH

Collaborating with Creatives

We truly work with some of the most talented, passionate, creative people to bring each wedding to life. When building your vendor team, we'll present you with options that fit your vision, respect your budget and ultimately layer in more excitement for your celebration. Then, we collaborate to give them what they need logistically so that they can make their magic for you.



Bringing the Vision to Life

We work hard. We unpack crates of glassware and boxes of decor. We move chairs. We climb ladders. We do unglamorous things that never see the light of instagram. We're a team with a lot of heart, a decent amount of muscle and a dedication to the details and comforts that define the most memorable revelry for you and your guests. We've got you.

Designing the Details

We call our design process "conversational". You bring us your inspiration. We'll add ideas based on resources across the country (literally). Your florist will add more ideas. We'll meet for a tablescape mock-up. It's a beautiful process which lands us with a design that truly feels like your own, incorporating intentional details that reflect your style and personalities as a couple.

Refining the Logistics

It's called "timeline planning" but we see it as defining the experience that you and your guests will have. We use words like "anticipation", "energy" and "momentum" to keep the flow of your event engaging. We also love a good "sweet light photos" in the timeline which translates as some time to step away and really "revel in the moment" together before those espresso martinis and glow sticks light up the dance floor.

OUR SERVICES



Groundwork Planning

- *Creating the master budget*
- *Building your core vendor team: venue, catering, bartending, photography, videography, music, lodging blocks, transportation, hair & makeup, entertainment and officiant.*
- *Getting the word out with save the dates, invitations, and wedding website management.*

Jen Boris Photography

Design Planning

- *Capturing the vision with a mood board*
- *Refining the vision with conversation, mock-up/s and vendor collaboration*
- *Completing the creative team with floral and decor rental vendors*



Megan Hannon Photography

Logistics Planning

- *Managing payment and final detail deadlines.*
- *Defining the experience of the event with a client timeline planning meeting.*
- *Communicating logistics & timing details with the vendor team in a collaborative approach.*



Abbey Moore Photography



Event Day Production

- *Director overseeing and collaborating with the vendor team and our team. Onsite for the full day and serves as main point of contact for both clients and vendors.*
- *Team managers and event stylists, scheduled as needed for each event. Ranges from one to seven. Included in our packages.*

Carrie House Photography



K.R. Moreno Photo

Revel in your Weekend

*full service planning
for your wedding & weekend events*

*groundwork, design & logistics planning
wedding day & weekend events staffing*

starting at 18,000



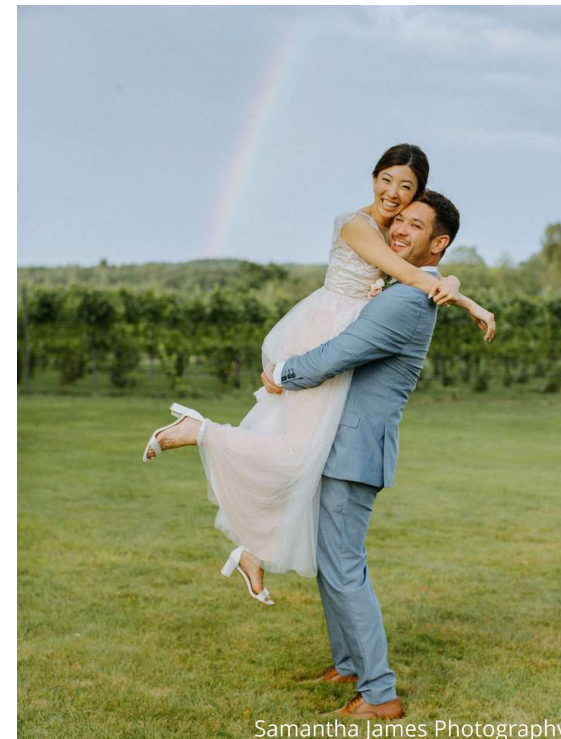
Carrie House Photography

Revel in your Day

*full service planning
for your wedding day*

*groundwork, design & logistics planning
wedding day staffing*

starting at 15,000



Samantha James Photography

Revel in your Style

*design & coordination
for your wedding day*

*design & logistics planning
wedding day staffing*

starting at 12,000

Payment Schedule

<i>Deposit</i>	25%
<i>Due two months out</i>	50%
<i>Due one day out</i>	25%



Kendra Martin Photography



Rayan Anastor Photography

Travel Fees

For weddings more than 90 miles from Traverse City, Michigan - 2 nights of lodging

For weddings beyond Michigan - 2 nights of lodging + flight or gas reimbursement



Elizabeth Wells Photography



ALN Photography

THE PLANNING TEAM

Stacy, Alexi & Kelsi work together to book vendors, develop designs and communicate with couples and creatives. Stacy and Alexi are lead planners.



Stacy Horn
creative director



Alexi Lewis
details director



Kelsi Klimaszewski
details coordinator

OUR TEAM



EVENT STYLISTS

We are lucky to have a team of fifteen event stylists, people whose hard work and passionate dedication to the details are the very soul of our service. For most of them, this is “the fun job”, a weekend gig in the summers that pairs nicely with their professional weekday careers. Event stylists on the team work anywhere from one to sixteen events a year and most have been with the team for at least three years. They live across Michigan. Wendy in Denver even flies to our destination events beyond Michigan once or twice a year.

juniper & lace EVENTS



Let the reveling begin!

If you're excited to plan a wedding that sweeps guests up in the experience and grounds them in the most authentic moments, then we're excited to hear more!

Next steps:

1. Confirm we're available for your date.
2. Schedule a call so we can get to know each other and understand your vision for celebrating beautifully.

If the vision and vibe align, then let's get the party (planning) started!

Cheers,

Stacy Horn

Creative Director & Founder
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