



juniper & lace EVENTS

2026 Services & Pricing Guide

Romantic Revelry
Stylish. Spirited. Authentic

Our Approach

Is simply to create an unforgettable experience for the people you love most, a weekend that feels authentic to your style and expressive of your personalities in a place that inspires you.

We collaborate with you, your families and your vendor team, inviting the expertise and vision of all involved to craft a celebration that feels meaningful and unique to you.



**SAMUEL
MARZ**
Photographer

THE *PLANNING* JOURNEY



Kay Marie Photography

The design

Define the Creative Vision

- + Mood board with itemized budget
- + Collaborative review
- + Detailed style guide

Refine in Mock-up Meeting

- + Tablescape mock-up, venue site visit

Book Design Elements

- + Florist, Drapery, Lighting
- + Large Scale Rentals – tent, tables, chairs, dance floor, stage
- + Tablescape Elements – flatware, glassware, chargers/plates

Coordinate Printed Design

- + Menus, signage, seating displays, programs, place cards



Elizabeth Wells Photography

01 *The groundwork*

Define the Experiential Vision & Master Budget

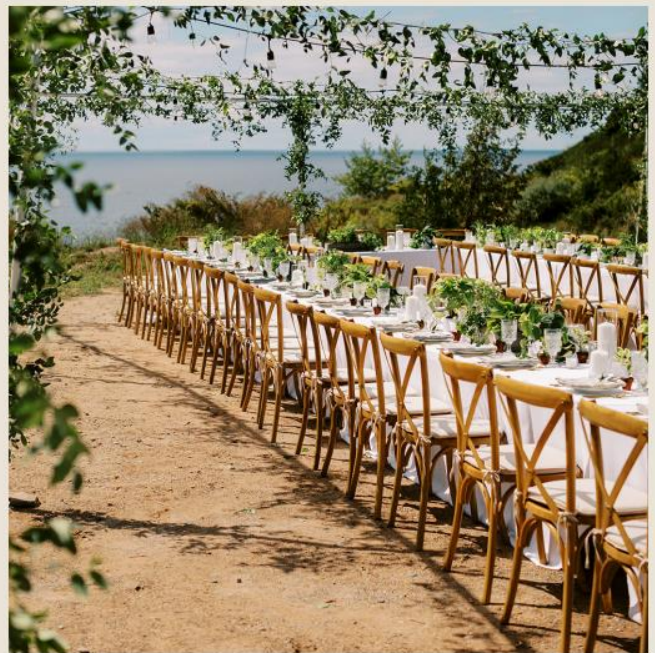
Build the Core Team

- + Venue(s), Catering, Bartending, Dessert
- + Photography, Videography, Photobooth, Live Event Painter
- + DJ or Band, Ceremony Musicians
- + Lodging Blocks, Transportation, Hair & Makeup Stylists, Officiant

Get the Word Out

- + Wedding Website, Save the Dates, Invitations

02



Lindsay Billings Photography

03 *The coordination*

Timeline Planning

- + Draft detailed timeline (for all weekend events)

Vendor Communication

- + Refine with vendor feedback (collaborative approach)

Production Logistics Planning

- + Confirm design vendors arrival, load-in details
- + Coordinate client décor hand-off, setup

Final Timeline Communication (wedding week)

- + Bridal party, family & master vendor timelines sent



Becky Martin Photography



Wren Photography



Rayan Anastor Photography



Samantha Leigh Photography

Weekend Celebration

staffing to bring your vision to life

JOURNEY PACKAGE STYLE PACKAGE

lead planner

Rehearsal

Your lead planner will run rehearsal (in collaboration with your officiant if he/she is able to attend)

Wedding Day

This is the glory day and your lead planner is there for all of it. From the time we have access at your venue until the décor is packed out, your lead planner is onsite to coordinate vendors, our own team of event stylists, and the general flow of the day's events. So much happens and we love being there for all of it!

j+l event stylists

Wedding Day Assistance

We will staff as many of our team as it takes to bring your wedding day vision to life. The number of event stylists range from one to seven (usually two or three). We'll determine that as your wedding day plans develop but there is no additional cost to you for our team.

WEEKEND PACKAGE

Rehearsal Dinner, Welcome Party & Brunch Events

The Revel In Your Weekend Package includes your lead planner and as many of our team as it takes to bring each event to life over the course of the weekend, not just the wedding day.

PRICING THE *DREAM*

Revel in your weekend

Full Service Planning for Your Wedding Weekend

Groundwork Planning

Design

Coordination

Weekend Staffing **\$15,000**

Revel in your journey

Full Service Planning for Your Wedding Day

Wedding Day Staffing **\$12,000**

\$9,000 if venue is already booked

Revel in your style

Wedding Day Design & Coordination

Wedding Day Staffing **\$9,000**



Dan Stewart Photography

Payment schedule

Deposit **25%**

Due Two Months Out **50%**

Due One Day Out **25%**

Travel fees

Weddings more than 1.5 hours from Traverse City, Michigan – 2 nights of lodging

Weddings beyond Michigan – 2 nights of lodging + flight or gas reimbursement

**flight or gas reimbursement is waived November through April*

Let's make it unforgettable!



Weber Photography

Stacy Horn | stacy@juniperandlaceevents.com | 989.289.1941

