



juniper & lace EVENTS

2025 Services & Pricing Guide

Romantic Revelry
Stylish. Spirited. Authentic

Our Approach

Is simply to create an unforgettable experience for the people you love most, a weekend that feels authentic to your style and expressive of your personalities in a place that inspires you.

We collaborate with you, your families and your vendor team, inviting the expertise and vision of all involved to craft a celebration that feels meaningful and unique to you.



**SAMUEL
MARZ**
Photographer

THE *PLANNING* JOURNEY



Kay Marie Photography

The design

Define the Creative Vision

- + Mood board with itemized budget
- + Collaborative review
- + Detailed style guide

Refine in Mock-up Meeting

- + Tablescape mock-up, venue site visit

Book Design Elements

- + Florist, Drapes, Lighting
- + Large Scale Rentals – tent, tables, chairs, dance floor, stage
- + Tablescape Elements – flatware, glassware, chargers/plates

Coordinate Printed Design

- + Menus, signage, seating displays, programs, place cards



Elizabeth Wells Photography

01 *The groundwork*

Define the Experiential Vision & Master Budget

Build the Core Team

- + Venue(s), Catering, Bartending, Dessert
- + Photography, Videography, Photobooth, Live Event Painter
- + DJ or Band, Ceremony Musicians
- + Lodging Blocks, Transportation, Hair & Makeup Stylists, Officiant

Get the Word Out

- + Wedding Website, Save the Dates, Invitations

02



Lindsay Billings Photography

03 *The coordination*

Timeline Planning

- + Draft detailed timeline (for all weekend events)

Vendor Communication

- + Refine with vendor feedback (collaborative approach)

Production Logistics Planning

- + Confirm design vendors arrival, load-in details
- + Coordinate client décor hand-off, setup

Final Timeline Communication (wedding week)

- + Bridal party, family & master vendor timelines sent



Becky Martin Photography



Wren Photography



Rayan Anastor Photography



Samantha Leigh Photography

Weekend Celebration

staffing to bring your vision to life

lead planner

Rehearsal

Your lead planner will run rehearsal (in collaboration with your officiant if he/she is able to attend)

Welcome Event(s)

Your lead planner will assist with rehearsal dinner and welcome events as needed. Sometimes that's a call to confirm your restaurant reservation. Other times it's a high production event at the family lake cottage. Your lead planner is available at no additional cost.

Wedding Day

This is the glory day and your lead planner is there for all of it. From the time we have access at your venue until the décor is packed out, your lead planner is onsite to coordinate vendors, our own team of event stylists, and the general flow of the day's events. A lot happens and we love being there for all of it!

Farewell Brunch

Whether it's transporting flowers, setting linens, or picking up the quiche, lead planner assistance is included.

j+l event stylists

Wedding Day Assistance

We will staff as many of our team as it takes to bring your wedding day vision to life. The number of event stylists range from one to seven (usually two or three). We'll determine that as your wedding day plans develop but there is no additional cost to you for our team.

PRICING THE *DREAM*

Revel in your journey

Groundwork Planning	
Design	
Coordination	
Weekend Staffing	\$9,000

\$8,000 if venue is already booked

Revel in your style

Design	
Coordination	
Weekend Staffing	\$7,000

Revel in your weekend

Coordination	
Weekend Staffing	\$4,400



Dan Stewart Photography

Payment schedule

Deposit	25%
Due Two Months Out	50%
Due One Day Out	25%

Travel fees

- Weddings more than 1.5 hours from Traverse City, Michigan – 2 nights of lodging
- Weddings beyond Michigan – 2 nights of lodging + flight or gas reimbursement

**flight or gas reimbursement is waived November through April*

Let's make it unforgettable!



Weber Photography

For Revel in Your Journey or Revel in Your Style services
contact Stacy Horn | stacy@juniperandlaceevents.com | 989.289.1941

For Revel in Your Weekend services
contact Emily Forton | emily@juniperandlaceevents.com | 231.360.9067

