

# Our Approach

Is simply to create an unforgettable experience for the people you love most, a weekend that feels authentic to your style and expressive of your personalities in a place that inspires you.

We collaborate with you, your families, and your vendor team, inviting the expertise and vision of all involved to craft a celebration that feels meaningful and unique to you.



# The Planning Journey

### Groundwork

### Define the Experiential Vision & Master Budget **Build the Core Team**

- Venue(s), Catering, Bartending, Dessert
- Photography, Videography, Photobooth, Live Event Painter DJ or Band, Ceremony Musicians
- Lodging Blocks, Transportation, Hair & Makeup Stylists, Officiant

### Get the Word Out

- Wedding Website, Save the Dates, Invitations

# Design

#### **Define the Creative Vision**

- Mood board with itemized budget
- Collaborative review
- Detailed style guide

### Refine in Mock-up Meeting

Tablescape mock-up, venue site visit

### **Book Design Elements**

- Florist, Drape, Lighting
- Large Scale Rentals tent, tables, chairs, dance floor, stage
- Tablescape Elements flatware, glassware, chargers/plates

### **Print Design**

Menus, signage, seating displays, programs, place cards

## Coordination

### **Timeline Planning**

- Draft detailed timeline (for all weekend events)

### Vendor Communication

Refine with vendor feedback (collaborative approach)

### **Production Logistics Planning**

- Confirm design vendors arrival, load-in details
- Coordinate client décor hand-off, setup

### Final Timeline Communication (wedding week)

Bridal party, family & master vendor timelines sent



Carrie House Photography



Elizabeth Wells Photography



Brian D Smith Photography



K. R. Moreno Photography



Becky Martin Photography



Wren Photography



Rayan Anastor Photography



Samantha Leigh Photography

# Weekend Celebration

# staffing to bring your vision to life

## lead planner

#### Rehearsal

Your lead planner will run rehearsal (in collaboration with your officiant if he/she is able to attend)

### Welcome Event(s)

Your lead planner will assist with rehearsal dinner and welcome events as needed. Sometimes that's a call to confirm your restaurant reservation. Other times it's a high production event at the family lake cottage. Your lead planner is available at no additional cost.

### **Wedding Day**

This is the glory day and your lead planner is there for all of it. From the time we have access at your venue until the décor is packed out, your lead planner is onsite to coordinate vendors, our own team of event stylists, and the general flow of the day's events. A lot happens and we love being there for all of it!

### **Farewell Brunch**

Whether it's transporting flowers, setting linens, or picking up the quiche, lead planner assistance is included.

# j+l event stylists

### **Wedding Day Assistance**

We will staff as many of our team as it takes to bring your wedding day vision to life. The number of event stylists range from one to seven (usually two or three). We'll determine that as your wedding day plans develop but there is no additional cost to you for our team.

# Pricing the Dream

# Revel in Your Journey

groundwork planning design coordination weekend staffing

\$8,400 \$8,000 if venue is already booked



Dan Stewart Photography



Samantha Leigh Photography

# Revel in Your Style

design coordination weekend staffing

\$6,400

### Revel in Your Weekend

coordination weekend staffing

\$4,000



Elizabeth Wells Photography

### Travel Fees

Weddings more than 2 hours from Traverse City, Michigan – 2 nights of lodging

Weddings beyond Michigan – 2 nights of lodging + flight or gas reimbursement \*flight or gas reimbursement is waived November thru April



For Revel in Your Journey or Revel in Your Style services contact Stacy Horn | <a href="mailto:stacy@juniperandlaceevents.com">stacy@juniperandlaceevents.com</a> | 989.289.1941

For Revel in Your Weekend services contact Emily Forton | <u>emily@juniperandlaceevents.com</u> | 231.360.9067









