

SERVICES & PRICING GUIDE

planning | design | coordination

juniper & lace **EVENTS**

CELEBRATING LOVE IN SPACES THAT SPEAK TO THE SOUL

REVEL IN YOUR MOMENT



Welcome

to the adventure of planning
your wedding!

Whether you're saying "I do" under a forest canopy, by the lakeshore, in an art gallery, on the 36th floor of Boston's financial district, at a mountain resort, or in whatever place inspires you, thank you for inviting Juniper & Lace Events to the conversation.

We absolutely love celebrating couples in a way that is truly them, in places that inspire them, with people who love them.

If you're looking for a team to bring your vision to life from the "we're engaged!" moment to the farewell brunch, if you've got the planning details well in hand and are just looking for a team to coordinate the weekend, or if you're looking for something in between, we invite you to explore the package details that follow.

If we're catching your vision, we'd love to be part of your weekend, the part that lets you relax and truly "revel in the moment."



From the heart...

We embrace the natural beauty of the great outdoors.

We're currently smitten with the lakes, vineyards, forests, and charming towns "up north".

We see your wedding weekend as an expression of gracious hospitality, like inviting friends and family to the lake house for a weekend getaway (all 20 or 220 of them).

We make lots of spreadsheets and timelines but at the heart of it, we're throwing an epic dinner party...and sometimes an epic brunch...and sometimes a pontoon boat ride or a wine tour or whatever else makes your weekend epic.

We love bringing events to life with thoughtful details and design, inspired by the stories and style of the couples we celebrate.

We're convinced that those little details create experiences of discovery and delight for your guests, special little moments that say, "Thanks for coming. We love you. Enjoy!"

We want you to be in the moment.

Every moment. Fully and whole-heartedly reveling in every moment.

We take care of the details you've thoughtfully chosen so that you can be fully present with the soulmate you've chosen, the people, the emotions, and all of the incredible moments of your day.



Our Services

We offer three levels of service.

Revel In Your Weekend – weekend coordination

Revel In Your Style – design + coordination

Revel In Your Journey – full service planning + design + coordination

We like to keep the financial math easy.

Rates are package-based. We don't have hourly fees.

We'll staff as many of our team on a wedding day as it takes to bring your vision to life. No extra charge to you.

We keep the communication open.

If your package isn't full service, that means you're handling some or all of your vendor bookings. You may want recommendations or have questions about vendors you're considering. You may want to know where to get the dusty blue gauze runners you saw on Pinterest. Ask us. It's in our best interest and yours that you have an awesome vendor team and pretty things. We'll point you in the right direction.



Revel In Your Journey

planning + design + coordination | 8,000

*if venue + up to 3 vendors are already booked | 7,500

Planning + Design

- Custom budget | *a collaboration of your vision + expected vendor pricing*
- Planning timeline | *establishes order of planning priority + due dates for each event element*
- Style guide defining the vision and scope of your event design elements | *a collaboration of your ideas/ inspiration & j+l events creative input, current & local trends + resources*
- Vendor proposals reflecting your style and budget for each event element | *options gathered by j+l events for your final approval, including where applicable: venues, lodging, transportation, catering, photography, officiant, music, hair & makeup, invitations and written pieces, videography, entertainment, cake/dessert, flowers, linens, table & chair rentals, lighting, drape, signage, & any additional décor*
- In person, phone, and virtual meetings with vendors as needed | *may include venue tours, menu & cake tastings, design meetings for floral, décor, linens, lighting, and rentals, on-site walk-thru meetings with rental suppliers, caterers, or venue managers, & printed materials design*
- Vendor contract review to ensure requested event elements are covered | *please note that final contract review, signature, & deposits are your responsibility*
- Ongoing vendor communication regarding subsequent changes, arrival times, & event logistics



Revel In Your Journey continued



Coordination

- Wedding weekend timeline created with your feedback and conveyed to your creative team
- Custom bridal party and family timelines for the wedding weekend
- Pre-event communication of event logistics with your team of creative professionals
- Confirmation of rehearsal and brunch details with venue and/or caterer on week of events
- On site rehearsal coordination in collaboration with ceremony venue and officiant
- On site wedding day coordination of vendors, guests, & logistics from setup time thru teardown time (includes pre-event on-site coordination of setup when applicable)
- Availability to answer questions, offer creative input, and give general advice by phone and email (unlimited) on any areas of service included in your package

Revel In Your Style

design + coordination | 6,000

Design

- Design budget recommendations based on design vision and local vendor pricing
- Style guide defining the vision and scope of your event design elements (a collaboration of your ideas/ inspiration & j+I events creative input, current & local trends + resources)
- Vendor proposals reflecting your style and budget for each element of design (options gathered by j+I events for your final approval, including where applicable: flowers, linens, table & chair rentals, lighting, drape, signage, & any additional décor)
- In person meetings as needed with floral, décor, lighting, and rentals vendors

Coordination

- Logistical consultations via phone or in person (typically includes a timeline meeting, a final venue walk-thru, and a final review meeting)
- Wedding weekend timeline created with your feedback and conveyed to your creative team
- Custom bridal party and family timelines for the wedding weekend
- Pre-event communication of event logistics with your team of creative professionals
- Confirmation of rehearsal and brunch details with venue and/or caterer on week of events
- On site rehearsal coordination in collaboration with ceremony venue and officiant
- On site wedding day coordination of vendors, guests, & logistics from setup time thru teardown time (includes pre-event on-site coordination of setup when applicable)
- Availability to answer questions, offer creative input, and give general advice by phone and email (unlimited) on any areas of service included in your package



Revel In Your Weekend

weekend coordination | 3,400
with Emily Forton, wedding planner

Logistical consultations via phone or in person *(typically includes a timeline meeting, a final venue walk-thru, and a final review meeting)*

Wedding weekend timeline created with your feedback and conveyed to your creative team

Custom bridal party and family timelines for the wedding weekend

Pre-event communication of event logistics with your team of creative professionals

Confirmation of rehearsal and brunch details with venue and/or caterer on week of events

On site rehearsal coordination in collaboration with ceremony venue and officiant

On site wedding day coordination of vendors, guests, & logistics from setup time thru teardown time *(includes pre-event on site coordination when applicable)*

Availability to answer questions, offer creative input, and give general advice by phone and email (unlimited) on any areas of service included in your package



Stacy Horn
Creative Director



The Team

I love the fun-spirited, creative and thoughtful ideas that make wedding weekends memorable.

Bring on the cocktail hour alpaca, let's hike the fancy (heavy) chairs into your dune ceremony. We'll put your beer canoe in the river if you'll paddle it. We're all in for giving you and your guests an unforgettable experience.

That said, I could never pull those things off on my own (I tried, the first year), so I'm incredibly grateful to have a team of ladies with an eye for detail, a lot of hustle, and a whole lot of heart.

Emily is our queen of logistics, has been on team j+l since 2017 and coordinates most of our "Revel In Your Weekend" packages.

I, Stacy, lead design + planning for our "Revel In Your Style" and "Revel In Your Journey" packages.

Our dream team of event stylists makes magic happen in pretty dresses around northern Michigan and beyond.

Emily Forton
Lead Coordinator



From our clients . . .

"We were truly blown away
With Emily's performance in
Helping us get ready for our
wedding." ~Kelsey & Michael



"I had big dreams for our wedding
and Stacy helped me make them
all come true." ~ Allison & Lucas



"Stacy Horn is easy to work with and is
very professional. She has an eye for detail
and is always ready to help make your vision
happen. Stacy surpassed our wildest
expectations and always did so in a friendly
and calm manner." ~Fred & Tina



"I cannot recommend Emily enough!
She is extremely organized, knowledgeable,
kind, professional, and such a calming
presence. She went above and beyond to
make sure the day ran seamlessly, and she
took care of things I didn't even think of."
~Clare & Steve

Emily was always making sure we were
enjoying our weekend. She is honestly
one of the hardest working people we
have encountered. Her kindness and
the way she poured herself into our
weekend was so humbling. We are truly
grateful for her. ~Ashley & Jeff



"Stacy and her team surpassed every
expectation we had. We had six events
in over 48 hours and six months later, I am
still hearing from family and friends about
how they wish we could repeat the weekend.
the weekend could not have happened
without her, her team, and her perpetual
patience." ~ Lauren & Joe



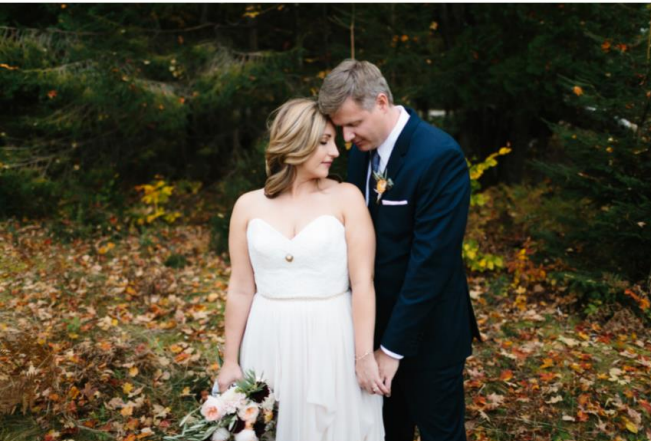
"With her connections,
ideas, visualizations,
and extremely good
communication, she was
able to pull off the best
wedding ever!"

Kristy & Phil



"I was so thankful for her
organization, proactiveness,
connections to vendors in the area,
kind and genuine care for how our
day would come together."

Jenn & Erik



"Having Stacy there to take care
of the details eliminated so much
pressure and allowed time for me
to be involved in the things I loved
most about the planning process."

Nelissa & Daniel



"Not only did she help
us have the wedding of
our dreams, but we also
gained a new best friend
in the process."

Anna & Jeremy

"Our wedding was
everything we dreamed it
would be and more!"

Courtney & Jeff



"Hiring Stacy was
hands-down the best
decision we made during
our entire wedding
planning process."

Emily & Joe



Featured in



TOTALLY
Dazzled



the knot

METRO DETROIT
WEDDINGS



VacationIdea
DREAM VACATION MAGAZINE

Glittery Bride





Next Steps

Conversation

If we haven't chatted yet, I would love to set up a call to hear more about your vision, discuss how we can best partner with you to bring it to life, and answer any questions.

- For design or full service planning, contact Stacy at stacy@juniperandlaceevents.com
- For weekend coordination, contact Emily at emily@juniperandlaceevents.com

Contract

Here is the short list of what we need to create a contract that you can review and sign online:

- Wedding date & location and package you want to book
- First & last names of couple
- Couple's contact info: phone numbers, email addresses, and physical address
- *If you are the contract signer but not the couple, send your contact info as well

Deposits

- 25% to book, 25% due 1 month before the wedding, 50% due on rehearsal day
- Payable by the Venmo app (@Stacy-Horn) or check